**A logo for a company

AI-generated content may be incorrect.A logo for a graduate

AI-generated content may be incorrect.**

**🏠 Home Page:**

**Headline (H1):**

**Where Education Meets Industry — And Everyone Wins**

**Subheadline (H2):**

**A National Model for Skill + Study + Salary — Powered by TISS SSE and Built for Bharat**

**✨ India’s First Truly Work-Integrated Pathway for 10+2 Students**

What if a student didn’t have to choose between college and income?  
What if a company didn’t have to compromise between cost and commitment?

**TrainNova bridges that gap.**  
We deliver **NEP-aligned, work-integrated education** — powered by **TISS School of Skill Education (TISS SSE)** and designed to create impact from **villages to shopfloors to boardrooms**.

**✅ Everyone Wins. In Their Own Way.**

**🎓 For Students & Families**

* **Earn ₹15K–₹20K/month** while pursuing a certified degree
* **No tuition fees, no loans, no donations** — just income and impact
* **Real job experience** from Day 1, in safe, structured environments
* **Exit anytime after Year 1 or 2** with a nationally recognized certificate or diploma)
* Backed by **TISS SSE** — a university of national repute

*This is not a shortcut. It’s a launchpad.*

**🏭 For Employers**

* A **cost-predictable, performance-driven talent pipeline**
* Designed to **scale without rigidity**
* **Build engagement through structured skilling — not statutory compulsion**
* Align with CSR, NEP, and future workforce goals — all in one model
* Seamlessly **retain top performers, refresh the rest**

*It’s staffing — reimagined for both agility and impact.*

**🎓 For Academia (TISS SSE)**

* Operationalizes the **National Education Policy (NEP)** with integrity
* Brings **classroom theory and industry practice together**
* Ensures degrees reflect **real-world skills and employer needs**
* Makes higher education **more inclusive, applied, and outcome-oriented**

*This is not education for education’s sake — it’s education that works.*

**🔍 What is TrainNova?**

TrainNova is a **Work Integrated Training** platform that transforms skilling from a cost into a multiplier.  
We **identify rural talent**, **embed them in industry**, and **enable learning without financial pressure**.

Every intern gets:

* **5 days On-the-Job Training (OJT)** in a real company
* **1 day classroom theory** led by trained faculty
* **1 day rest and recharge**
* **Monthly stipend + tuition fully sponsored**
* **Degree after 3 years** (with exit options after Y1 or Y2 under NEP)

**🚀 Take Your First Step**

**FAQs (Snippet Style)**

**What is TrainNova?**  
TrainNova is a national platform offering paid internships + degrees to 10+2 students through a Work Integrated Training model aligned with TISS SSE and NEP.

**Is TrainNova better than NEEM or BOAT?**  
Yes. TrainNova provides a TISS-certified degree, full stipend, flexible student exits, and performance-based continuity — making it more dynamic and outcome-focused.

**Can girls join TrainNova?**  
Absolutely. TrainNova ensures a safe and supportive work-study environment and actively encourages female participation.

**📊 Compare TrainNova with Government Schemes**

| **Scheme** | **Tuition Covered** | **Stipend** | **Degree** | **Flexibility** | **Employer Burden** |
| --- | --- | --- | --- | --- | --- |
| BOAT | Yes | Yes | ❌ | Medium | Medium |
| PMKVY | Yes | ❌ | ❌ | Medium | Low |
| **TrainNova (with TISS)** | ✅ Yes | ✅ Yes | ✅ Yes | ✅ Very High (exit after Y1/Y2) | ✅ Very Low |

See why students, employers, and educators are all turning to TrainNova.

**🔍 About Us**

**Headline (H1):**

**Born from Frustration. Built with Conviction. Backed by TISS.**

**🎯 Our Vision**

**To skill India with dignity and discipline — one student, one workplace, one future at a time.**

We believe education should not be a privilege.  
It should be a **path to progress**, not a pause on life.

**💡 Why TrainNova Exists**

Across India, thousands of students finish 12th standard and are left stranded — not because they lack talent, but because the system lacks pathways.

* **College feels out of reach** — too expensive, too uncertain.
* **Gig jobs feel like a trap** — no growth, no security.
* **Traditional skilling programs don’t lead anywhere** — no degree, no job guarantee.

Meanwhile, employers are struggling to find talent that’s skilled, stable, and willing to grow.

**TrainNova was created to solve both problems — together.**

**🧱 Our Model: Work + Learn, Without Compromise**

In partnership with the **TISS School of Skill Education (TISS SSE)**, TrainNova delivers **NEP-aligned, work-integrated degree programs** where:

* Students **earn a monthly stipend while learning**
* Employers get a **reliable, self-refreshing workforce**
* TISS ensures **academic credibility and nationwide recognition**

This is **not a scheme.**  
It’s a **new category** of education-employment convergence — combining the **discipline of academia**, the **demand of industry**, and the **dignity of paid learning**.

**👤 Meet Our Founders**

**🧠 Deenadayalan S (Deen)**

**Founder & Chief Mentor**  
With over 50 years of leadership in HR at organizations like **Dupont, ITC, and Titan Industries**, Deen is a respected visionary in workforce transformation. His expertise lies in **building high-performance systems** that turn ordinary teams into extraordinary achievers.

Through his consulting ventures, Deen has been **instrumental in enabling over 25,000 economically deserving students** to gain access to **formal education and employment** — many of whom have progressed to **senior roles across industries**. His work has proven that **systemic inclusion**, when done right, can unlock both **human potential and national progress**.

At TrainNova, he is the guiding force behind our commitment to **structure, scalability, and social impact**.

**⚙️ Mahindhra PPK (Mahi)**

**Managing Partner**  
A 20-year pioneer in **HR automation and organizational development**, Mahi is the architect behind TrainNova’s **Tech-Enabled Execution Engine**. He has led the development of innovative HR and compliance platforms such as **TrusComp**, and holds a **patent for an AI-powered authentication system**. His approach ensures that TrainNova delivers scale, speed, and security without compromise.

**📐 Eshwaramoorthi C**

**Co-Founder & Director – Skill Ecosystem Development**  
An NTTF-trained tooling engineer turned master facilitator, Eshwaramoorthi has dedicated his career to **employment-oriented skill programs** across industries. As a founding director of CEO Skill Foundations Pvt. Ltd., he has championed **industry-institute partnerships** that deliver real outcomes. His training systems have **empowered thousands** to move beyond limits and into careers with confidence.

**🔄 How It Works**

**Eligibility:** 10+2 pass  
**Schedule:** 5 days On-the-Job Training, 1 day theory class, 1 day rest  
**Support:** ₹15K–₹20K/month stipend + tuition covered by employer  
**Duration:** 3 years (NEP-aligned flexible exit after Year 1 or 2)  
**Credential:** Certificate, Diploma, or Degree from **TISS SSE**

**🫱🏽‍🫲🏼 Our Conviction**

We believe:

* Progress should not require privilege
* Earning should not come at the cost of learning
* Employment should not mean exploitation
* Education should not be debt

At TrainNova, we fight for **Win–Win–Win**, without compromise.

**👥 Who We Serve**

* **Students from rural and semi-urban India** seeking dignity and direction
* **Parents** who want safety, income, and a real career path for their children
* **Employers** battling attrition, rising manpower costs, and poor retention
* **Academia** trying to make NEP a reality through hands-on learning

**🌐 Who We Partner With**

* **TISS School of Skill Education (TISS SSE)**
* **Progressive employers** who believe in skilling as nation-building
* **On-ground influencers** — teachers, panchayat members, CSR heads, and more

Together, we are reimagining India’s workforce — not by slogans, but by structure.

**FAQs**

**What is TrainNova’s mission?**  
TrainNova’s mission is to provide work-integrated, NEP-aligned degree programs to 10+2 students — enabling them to earn while they learn, without loans or long-term uncertainty.

**🔄 How It Works**

**Headline (H1):**

**One Path. Three Pillars. Infinite Possibilities.**

**🏗️ The TrainNova Triad: Learning That Works**

At the heart of TrainNova is a **3-way partnership** that makes the impossible possible:

| **Pillar** | **Role** |
| --- | --- |
| 🎓 **TISS SSE** | Provides the academic framework, curriculum, certification & credibility |
| 🏭 **Employer** | Offers real-world, On-the-Job Training (OJT) + monthly stipend |
| 🚀 **TrainNova** | Orchestrates execution — mobilization, onboarding, classes, exams & more |

Together, this system delivers a **Work Integrated Training** experience that is **NEP-aligned**, **industry-relevant**, and **student-centric**.

**📚 Student Lifecycle: Step-by-Step**

**1️⃣ Mobilize**

We identify 10+2 pass youth — especially from rural or underserved communities — and introduce them to the TrainNova pathway through schools, NGOs, social workers, and village influencers.

**2️⃣ Onboard**

Students are onboarded into a partner company as paid interns. At the same time, they are enrolled in an academic program offered by **TISS School of Skill Education**.

**3️⃣ Earn + Learn**

Each week follows a structured cycle:

* **5 days On-the-Job Training (OJT)** at the workplace
* **1 day of classroom instruction** (theory, life skills, digital skills)
* **1 day rest**

Students earn ₹15,000 to ₹20,000/month — while progressing toward a certified degree.

**4️⃣ Support Throughout**

TrainNova manages attendance, exam prep,

performance tracking, mentorship, and issue resolution — so that students stay on track, employers get reliable performance, and TISS ensures academic outcomes.

**5️⃣ Exit with Credentials**

The program runs for 3 years — but students can exit after Year 1 (with Certificate) or Year 2 (with Diploma), as per the **National Education Policy (NEP)**. Those who complete all 3 years receive a full **Bachelor’s Degree** from TISS SSE.

**🧭 Why It Works**

* Students don’t wait years to start earning — they earn while learning
* Employers get trained, adaptable, and invested workers
* Parents get peace of mind: income, dignity, and a path forward
* TISS ensures the degree is **nationally valid, industry-relevant, and NEP-aligned**

**⚖️ NEP-Aligned, But Built for Bharat**

| **Feature** | **Traditional College** | **TrainNova Path** |
| --- | --- | --- |
| Entry after 12th | ✅ Yes | ✅ Yes |
| Paid internship from Day 1 | ❌ No | ✅ Yes |
| Industry work experience | ❌ No | ✅ Yes |
| Government-recognized degree | ✅ Yes | ✅ Yes (TISS) |
| Exit with credentials each year | ❌ No | ✅ Yes |
| No tuition, no loans | ❌ No | ✅ Yes |

**FAQ**

**What is the schedule like in TrainNova?**  
Each week includes 5 days of work, 1 day of classroom learning, and 1 day of rest. Students earn a stipend while working toward a degree.

**Can I exit after one or two years?**  
Yes. You can exit after Year 1 with a Certificate, Year 2 with a Diploma, or complete all 3 years for a Bachelor’s Degree — all awarded by TISS SSE.

**Who manages the classes and exams?**  
TrainNova coordinates faculty, scheduling, attendance, and exam logistics — while TISS provides the academic framework and issues the final certification.

**🏢 For Employers**

**Headline (H1):**

**The Smarter Way to Build Talent — Without the Burden**

**💼 Why Traditional Hiring Models Are Breaking**

* Entry-level talent lacks job-readiness
* Gig workers bring unpredictability and attrition
* Apprenticeship schemes come with administrative and legal baggage
* Productivity stagnates while salaries keep rising
* You can’t let go of poor performers — but can’t grow with them either

**TrainNova gives you an elegant way out of this loop.**

**🔁 The TrainNova Advantage: Flexible, Reliable, NEP-Aligned**

TrainNova offers you a **plug-and-play workforce pipeline**, in collaboration with the **TISS School of Skill Education (TISS SSE)**. It’s a **Work Integrated Training** system where interns:

* **Work 5 days a week** in your plant, contributing meaningfully to operations
* **Earn a stipend** (paid by you), but **no PF, no ESI, no statutory liabilities**
* **Learn 1 day per week** via a TISS-approved academic curriculum
* **Progress toward a degree** while growing with your shopfloor systems

**🔓 Your Flexibility. Their Growth. Everyone Wins.**

| **Your Need** | **TrainNova’s Answer** |
| --- | --- |
| Talent with staying power | Students earn + learn = higher commitment + retention |
| No long-term financial obligation | No PF, no bonus, no permanency — only stipend |
| Quality without risk | Retain top performers; replace others without conflict |
| CSR + NEP alignment | Fully compliant, TISS-backed, nationally recognized |
| Cost predictability | Same cost per seat, year after year — no salary inflation |
| Upskilling your frontline | TISS-trained interns learn on live systems, not in labs |

**🧠 How You Benefit**

* 📉 **Reduce attrition** by embedding education into the job journey
* 🔁 **Self-refreshing workforce** — rotate, retain, or replace based on merit
* ⚙️ **Zero statutory obligation** — interns are not employees
* 📊 **CSR & ESG value** — structured skilling with measurable outcomes
* 🛠️ **Job-ready interns** trained on your exact machines, tools, and protocols
* 📥 **No hiring guesswork** — every intern is pre-assessed, supported, and tracked by TrainNova

**🧭 Built for Plant Heads, HR Heads & CSR Leaders**

Whether your priority is:

* **Stabilizing your shopfloor manpower**
* **Preparing for future automation**
* **Meeting CSR skilling mandates**
* **Optimizing cost per productive headcount**

TrainNova gives you the **levers to act**, without the red tape.

**🔧 How the Model Works for You**

1. **Sign up as a partner employer**
2. We source, screen, and onboard 10+2 pass interns
3. You host them for 5 days/week under a fixed stipend
4. We handle 1-day classes, TISS coordination, assessments, and mentoring
5. You evaluate their performance — retain the best, recycle the rest

It’s like a talent assembly line — but for loyal, learning-oriented people.

**🏁 What Success Looks Like**

* 85%+ intern attendance and retention during pilot programs
* ~50% absorbed full-time by employers post-program
* Interns contributing to **productivity within 2 weeks of onboarding**
* **Zero legal escalations or compliance flags** due to TrainNova structure

**FAQ**

**Do I need to offer a permanent job after the internship?**  
No. You may choose to absorb only the interns who prove themselves. There is no obligation to offer permanent employment.

**Who pays the stipend?**  
You do — directly to the intern. This replaces salary and comes without statutory obligations like PF or ESI.

**Is this model legally compliant?**  
Yes. TrainNova works with TISS SSE under a Work Integrated Training model aligned with the National Education Policy (NEP), and interns are students — not contractual employees.

**Can this be counted toward our CSR initiatives?**  
Absolutely. TrainNova supports your CSR skilling mandates with measurable outcomes and academic credibility.

**✅ PAGE NAME: For Students & Parents**

**🧭 URL: /students**

**🏷️ HERO SECTION**

**Headline (H1):**  
🎓 *A Job. A Degree. A Future.*  
**After 12th, choose a path that gives you dignity, direction, and income — all at once.**

**Subtext:**  
TrainNova is your opportunity to **earn ₹15,000–₹20,000/month**, gain **real work experience**, and get a **TISS-certified degree** — without paying a single rupee.

**Primary CTA Button:**  
👉 **[Join the Program]**

**Secondary CTA Button:**  
📖 **[Talk to a Counsellor]**

**🪜 SECTION 1: How It Works**

**Section Title (H2):**  
📚 *How TrainNova Works for You*

**3-Step Visual Layout (icons or illustrations suggested):**

**Step 1:**  
**Work 5 Days a Week**  
Get placed in a real company and learn on the job.

**Step 2:**  
**Attend Class 1 Day a Week**  
Learn theory, communication, life skills, and more — taught by trained faculty.

**Step 3:**  
**Earn a Government-Recognized Degree**  
Graduate with a TISS certificate, diploma, or degree — exit after Year 1, 2, or 3.

**💸 SECTION 2: What You Get**

**Section Title (H2):**  
💰 *What Will I Get as a Student?*

**Two-column grid: “You Will Earn” vs. “You Will Learn”**

**Column 1: You Will Earn**

* ₹15,000–₹20,000 per month stipend
* Tuition fully covered by company
* Income from Day 1 — no loans, no donations

**Column 2: You Will Learn**

* Technical and soft skills
* Industry experience and
* Government-recognized qualification from **TISS SSE**

**👪 SECTION 3: For Parents**

**Section Title (H2):**  
👩‍👩‍👦 *Peace of Mind for Parents*

**3 bullets with reassuring icons:**

* ✅ **Safe & Monitored**: Students are placed in verified, structured work environments.
* ✅ **No Hidden Costs**: No fees, no loans, no donation.
* ✅ **Trusted Certification**: Backed by **TISS** — a university of national repute, supported by the Government of India.

**❓ SECTION 4: Common Questions**

**Section Title (H2):**  
❓ *Frequently Asked Questions*

Use accordion or dropdown format (voice-search optimized):

**Q1: Will my child get a job after this?**  
A: Yes — and during it too. They earn ₹15,000–₹20,000/month while learning, and get hired full-time by many employers after graduation.

**Q2: Is this safe for girls?**  
A: Absolutely. We work with trusted companies and assign mentors. Many girls thrive and become the pride of their villages.

**Q3: Is this a government scheme?**  
A: No — it’s better. It’s a program backed by **TISS SSE**, fully aligned with the **National Education Policy** (NEP).

**Q4: What does it cost us?**  
A: Nothing. The company pays the student’s stipend *and* their tuition. You pay ₹0.

**Q5: Can my child leave after one year?**  
A: Yes. After Year 1 they get a Certificate, after Year 2 a Diploma, and after Year 3 a Degree — all from TISS SSE.

**📣 SECTION 5: Voices from the Ground**

**Section Title (H2):**  
💬 *What Others Are Saying*

Use carousel or grid format with photo + name + quote style:

**1. Asha (Mother), Andhra Pradesh**  
*"I used to worry my daughter would have to marry early. Now she earns ₹17,000 a month and is studying too."*

**2. Rakesh (Intern), Telangana**  
*"This is not just a job. It’s a future. I’m learning skills that even my supervisors respect."*

**3. Factory Manager, Tamil Nadu**  
*"TrainNova interns outperform many walk-ins. They're serious, skilled, and committed."*

**🟢 FINAL CTA SECTION**

**Headline:**  
🚀 *Take the First Step Toward a Dignified Future*

**CTA Button 1:**  
🎓 **[Join as a Student Now]**

**CTA Button 2:**  
📞 **[Speak to a Local Counsellor]**

**Trust Icons Row (TISS Logo, Govt Flag, Verified Badge)**

**Closing Line (small font):**  
Backed by the **TISS School of Skill Education**, aligned with the **National Education Policy**, trusted by families across India.

**✅ PAGE NAME: Testimonials**

**🧭 URL: /testimonials**

**🏷️ HERO SECTION**

**Headline (H1):**  
💬 *Real Stories. Real Impact.*

**Subheadline:**  
Hear from the people who’ve lived it — students, parents, employers, and mentors who’ve experienced the TrainNova model first-hand.

**👨‍🎓 SECTION 1: Student Stories**

**Section Title (H2):**  
🎓 *Voices of Hope & Hustle*

**Layout:** 3–4 cards or carousel blocks with student photos (or silhouette icon), name, location, and quote.

**Quote 1 — Rakesh, Telangana (Intern)**  
*"This is not just an internship. I send money home, study on weekends, and earn respect at work. In my village, that’s rare after 12th."*

**Quote 2 — Kavitha, Tamil Nadu (Intern)**  
*"People said factory work wasn’t for girls. But I earn ₹17,000/month, and I’m also studying for a degree from TISS. I proved them wrong."*

**Quote 3 — Irfan, Karnataka (Intern)**  
*"I didn’t want to depend on my parents after 12th. Now I support them. I’ve learned more here in one year than 12 years of school."*

**👩‍👦 SECTION 2: Parent Perspectives**

**Section Title (H2):**  
👪 *Words from Proud Parents*

**Layout:** Testimonial-style with name, state, relationship, and quote

**Quote 1 — Asha, Andhra Pradesh (Mother)**  
*"My daughter never asked me for money after joining TrainNova. She pays for her own travel, recharges, and even helps at home. It changed our lives."*

**Quote 2 — Murugan, Tamil Nadu (Father)**  
*"No donations. No worry about safety. My son earns, learns, and grows — this is better than any degree-only course."*

**🏭 SECTION 3: Employer Feedback**

**Section Title (H2):**  
🏭 *Trusted by Industry Leaders*

**Layout:** Logo strip + 2–3 quotes (or video testimonials, if available)

**Quote 1 — Factory Manager, Auto Components Plant**  
*"TrainNova interns outperform many contract hires. They're motivated, consistent, and easier to retain. We've absorbed several as full-time staff."*

**Quote 2 — HR Head, FMCG Company**  
*"For us, it's not just manpower. It's about building a future-ready workforce — and TrainNova gets that right."*

**🎓 SECTION 4: Academic & CSR Mentors**

**Section Title (H2):**  
🎓 *Endorsed by Educators & CSR Heads*

**Quote 1 — Skill Development Officer, Tamil Nadu**  
*"This model is what NEP envisioned — real jobs, real learning, and real credentials. It’s skilling done right."*

**Quote 2 — CSR Manager, Global Engineering Firm**  
*"Our CSR budget finally creates visible, measurable impact — especially for rural youth. We’re proud to be part of this."*

**🟢 FINAL CTA SECTION**

**Headline:**  
🚀 *Want to Write Your Own Success Story?*

**CTA Button 1:**  
🎓 **[Join as Student]**

**CTA Button 2:**  
🏭 **[Partner as Employer]**

**Secondary CTA (text only):**  
📞 *Or talk to a TrainNova mentor near you → [Contact Us]*

**Trust icons:** TISS logo, India map, “Trusted by 50+ companies” badge

**✅ PAGE NAME: Frequently Asked Questions (FAQs)**

**🧭 URL: /faq**

**🏷️ HERO SECTION**

**Headline (H1):**  
❓ *Got Questions? We’ve Got Answers.*

**Subheadline:**  
Whether you’re a student, parent, employer, or mentor — here’s everything you need to know about how TrainNova works.

**📱 INSTRUCTION FOR DESIGNER**

Use **accordion dropdowns** for each FAQ item. Group them into the following sections:

**🎓 SECTION 1: For Students**

**Section Title (H2):**  
🎓 *Student FAQs*

**FAQ 1:**  
**Q: Can I really earn and study at the same time?**  
A: Yes. You work 5 days a week and study 1 day, earning ₹15K–₹20K/month while progressing toward a degree.

**FAQ 2:**  
**Q: What if I don’t want to do the full 3 years?**  
A: You can exit after Year 1 with a Certificate or after Year 2 with a Diploma — all certified by TISS SSE.

**FAQ 3:**  
**Q: Will I get a job after completing the program?**  
A: Most students get absorbed full-time by their host company or placed in other firms. You graduate with a degree *and* work experience.

**FAQ 4:**  
**Q: Is this a real degree or just a training certificate?**  
A: It’s a government-recognized degree from **TISS School of Skill Education**, aligned with the **National Education Policy (NEP)**.

**FAQ 5:**  
**Q: Will I be treated like a regular employee at work?**  
A: You are an intern with structure and support — not a casual worker. Employers invest in your learning and growth.

**👪 SECTION 2: For Parents**

**Section Title (H2):**  
👨‍👩‍👧 *Parent FAQs*

**FAQ 1:**  
**Q: Is this program safe for girls?**  
A: Yes. We partner only with verified companies and provide regular monitoring and mentorship, especially for girl students.

**FAQ 2:**  
**Q: How much do we need to pay for this?**  
A: Nothing. The stipend and tuition are fully sponsored by the employer. There are **zero upfront or hidden costs**.

**FAQ 3:**  
**Q: Is TrainNova a government scheme?**  
A: No, it's better. It’s a **TISS-backed, NEP-aligned** national program with long-term credibility and real career outcomes.

**FAQ 4:**  
**Q: What if my child wants to quit midway?**  
A: They can exit after completing a year and still receive a recognized credential (Certificate/Diploma).

**🏭 SECTION 3: For Employers**

**Section Title (H2):**  
🏢 *Employer FAQs*

**FAQ 1:**  
**Q: What’s my obligation as an employer?**  
A: You provide a stipend and on-the-job training. There is **no PF, ESI, or permanency requirement**. Interns are not contractual employees.

**FAQ 2:**  
**Q: Can I choose to absorb interns after completion?**  
A: Yes. You may offer full-time employment to high-performing interns — but there is no obligation to do so.

**FAQ 3:**  
**Q: Is this legally compliant?**  
A: 100%. TrainNova operates under the **Work Integrated Training** model defined in the NEP, with academic certification from **TISS SSE**.

**FAQ 4:**  
**Q: Can this be counted as part of my CSR contribution?**  
A: Yes. Many companies integrate TrainNova into their **CSR skilling mandates** and track measurable impact.

**📞 SECTION 4: Still Have Questions?**

**Section Title (H2):**  
💬 *Need More Help?*

**Content:**  
You can reach out to our team for personalized guidance:

* 📞 **Talk to a Counsellor** → [Link to Contact Page]
* 🧑‍💻 **Request a Callback** → [Simple Form]
* 📍 **Visit a Local Centre** → [Centre Locator / Map]

**✅ PAGE NAME: Contact Us**

**🧭 URL: /contact**

**🏷️ HERO SECTION**

**Headline (H1):**  
📞 *Let’s Talk About Your Future*

**Subheadline:**  
Whether you’re a student with questions, a parent seeking clarity, or a company ready to partner — we’re here to listen and help.

**📋 SECTION 1: Contact Form**

**Section Title (H2):**  
📝 *Send Us a Message*

**Instruction for Designer:**  
Use a clean, mobile-friendly form with clear input fields and icon indicators.

**Form Fields:**

* Full Name (text)
* Mobile Number (tel) ✅ *required*
* Email ID (email)
* I am a: (dropdown)
  + Student
  + Parent
  + Employer
  + Teacher / Influencer
  + Other
* Message / Question (textarea) ✅ *required*
* Preferred Language (optional dropdown: English, Hindi, Tamil, Telugu, Kannada, Marathi)

**CTA Button:**  
✅ **[Submit Query]**

**Success Message (after form submission):**  
🎉 *Thank you! Our team will get in touch with you within 24 hours.*

**📞 SECTION 2: Quick Support Links**

**Section Title (H2):**  
💡 *Other Ways to Connect*

* 📞 **Talk to a Counsellor** → [Link to Counsellor Booking Page]
* 💬 **Chat with Us on WhatsApp** → [WhatsApp API Link]
* 📨 **Email Us** → [connect@trainnova.org](mailto:connect@trainnova.org)
* 📱 **Follow Us on Social Media** → [Social Media Icons with Links]

**🔐 Section 3: Trust + Reassurance Footer**

**Headline (H3):**  
🔒 *Your information is safe with us.*

We never share your details without consent. This is a 100% genuine program backed by **TISS School of Skill Education** and aligned with the **National Education Policy (NEP)**.

**✅ PAGE NAME: Our Academic Partner – TISS SSE**

**🧭 URL: /tiss-sse**

**🏷️ HERO SECTION**

**Headline (H1):**  
🎓 *Our Academic Backbone: TISS School of Skill Education (TISS SSE)*

**Subheadline:**  
TrainNova is proud to partner with **TISS SSE** — a nationally recognized leader in Work Integrated Education, transforming skill training into dignified, degree-granting programs across India.

**🏛️ SECTION 1: About TISS SSE**

**Section Title (H2):**  
🏛️ *About the Tata Institute of Social Sciences – School of Skill Education*

**Body Text (2–3 short paras, scannable):**  
The **Tata Institute of Social Sciences (TISS)**, established in 1936, is one of India’s most respected universities for social and educational reform. In 2012, TISS launched the **School of Skill Education (SSE)** with support from the Ministry of HRD to bring **dignity, structure, and certification** to India’s fragmented skill training ecosystem.

Unlike traditional colleges, TISS SSE offers **Work Integrated Training (WIT)** programs — blending real-world jobs with academic instruction. Students don’t just get trained — they graduate with **nationally recognized degrees** while earning and working.

🎓 *TISS SSE has trained over 80,000 students across 27 states — in partnership with 300+ industry and implementation partners.*

**🔁 SECTION 2: Why This Partnership Matters**

**Section Title (H2):**  
🤝 *Why TrainNova Chose TISS SSE*

**2-column icon grid or checklist layout:**

* ✅ Government-supported, UGC-recognized institution
* ✅ Degrees aligned with the **National Education Policy (NEP)**
* ✅ Curriculum designed to match **real industry needs**
* ✅ Allows **multi-exit, multi-entry** certification (Cert/Diploma/Degree)
* ✅ Ensures **academic credibility** for all TrainNova students
* ✅ Makes TrainNova programs **nationally portable and respected**

**Quote-style pull-out (Optional):**  
*"It’s not just skilling. It’s skilling that counts — in the job market, in society, and in the eyes of employers."*

**🎓 SECTION 3: What Students Get Through TISS**

**Section Title (H2):**  
🎒 *What a TrainNova Student Gets with TISS SSE*

Use a 3-card layout or a step-by-step vertical scroll:

**1. A Recognized Degree**  
Certificate (after Year 1), Diploma (after Year 2), or Degree (after Year 3) — all awarded by TISS SSE.

**2. A Structured Academic Curriculum**  
One day a week of faculty-led classroom learning in communication, theory, life skills, and more.

**3. A Path to Higher Education or Better Jobs**  
Unlike short-term training, TISS SSE credentials unlock college admissions, promotions, and long-term employability.

**📜 SECTION 4: TISS Credentials & Reach**

**Section Title (H2):**  
📈 *Proven Scale. Proven Impact.*

**Key Stats (icons or badges):**

* 🎓 80,000+ students trained
* 🌐 Presence in 27 Indian states
* 🏭 300+ employer and implementation partners
* 🏅 Recognized by UGC, aligned with NEP

**📣 FINAL CTA SECTION**

**Headline:**  
Ready to Learn with the Best?

**Subheadline:**  
When you join TrainNova, you're not just entering a job. You're entering a nationally certified, academically structured path to success — with **TISS** behind you every step of the way.

**CTA Button 1:**  
🎓 **[See Student Journey]**

**CTA Button 2:**  
📋 **[Apply Now]**

**✅ PAGE NAME: Terms & Conditions**

**🧭 URL: /terms**

**🏷️ HERO SECTION**

**Headline (H1):**  
🔒 *TrainNova Program Terms & Legal Disclaimer*

**Subheadline:**  
We want every student, parent, and partner to understand how the program works, what we promise — and what we don’t. Clarity builds trust.

**📜 SECTION 1: General Terms of Participation**

* TrainNova is a facilitation platform for **Work Integrated Training programs** in collaboration with the **TISS School of Skill Education (TISS SSE)** and employer partners.
* Students selected into the program are enrolled as **interns**, not permanent employees.
* All internships include both **on-the-job training (OJT)** and **academic study**, leading to formal certification by TISS SSE.
* Program structure (stipend, host company, job role) may vary by geography and industry sector.

**👨‍🎓 SECTION 2: For Students & Parents**

* Students must have completed **10+2 (12th standard pass)** at the time of enrollment.
* **No fees or donations** are charged to students for admission into TrainNova or TISS SSE programs.
* **Monthly stipend amounts** (₹15K–₹20K) are subject to:
  + Employer policies
  + Location-specific variations
  + Consistent attendance and performance
* The academic degree/certificate is issued by **TISS SSE**, not by TrainNova.
* Participation in the program does **not guarantee permanent employment** at the host company.

**🏭 SECTION 3: For Employers**

* Interns placed through TrainNova are **students, not employees**. Employers are not liable for:
  + PF / ESI / statutory benefits
  + Gratuity / bonus / severance pay
* Employers are expected to provide:
  + A safe, structured learning environment
  + A monthly stipend as agreed upon
  + Support for academic participation on theory days
* TrainNova and TISS SSE retain the right to reassign or replace interns in case of conflict or underperformance.

**⚖️ SECTION 4: Legal & Academic Disclaimers**

* TISS SSE is a **UGC-recognized university**. All academic content, assessments, and certifications are governed by their internal policies and guidelines.
* TrainNova is a **service provider and facilitator**, not a certifying authority or employer.
* Any disputes related to stipend disbursement, working conditions, or academic outcomes will be addressed jointly by TrainNova, TISS SSE, and the employer — but **TrainNova is not liable for contractual obligations** between student and company.
* Program policies may evolve in line with updates from:
  + National Education Policy (NEP)
  + UGC / AICTE / Government Skill Missions

**🔒 SECTION 5: Data Privacy & Contact Consent**

* All student and employer data collected through TrainNova is stored securely and used **only for program-related communication**.
* By submitting any form on this website, users consent to being contacted via phone, SMS, email, or WhatsApp by TrainNova representatives.
* We do **not share personal data** with third-party advertisers or external agencies.

**📣 FINAL NOTE (Small Font / Footer Style)**

TrainNova is committed to **transparency, fairness, and learner dignity**. We encourage every student and parent to ask questions before joining, and every employer to treat interns with respect and care.

**✅ PAGE NAME: How We Compare**

**🧭 URL: /compare**

**🏷️ HERO SECTION**

**Headline (H1):**  
📊 *TrainNova vs Other Skill Programs*

**Subheadline:**  
How is TrainNova different from NEEM, BOAT, NAPS, PMKVY, and others?  
Here's the truth — clearly laid out.

**📋 SECTION 1: Why This Page Exists**

**Section Title (H2):**  
❓ *Why Compare?*

**Body Text:**  
There are many schemes, training centers, and apprenticeship models in India. But very few offer:

* A **real degree from a top university**
* A **monthly income starting Day 1**
* A **structured career path** with flexibility

TrainNova, in partnership with **TISS School of Skill Education**, solves the problems other models cannot.

**📊 SECTION 2: Comparison Table**

**Section Title (H2):**  
🆚 *TrainNova vs Other Popular Programs*

**Design Instruction:**  
Use a **scrollable horizontal table** on mobile and fixed-width table on desktop.

| **Feature** | **TrainNova (with TISS)** | **NEEM** | **BOAT** | **PMKVY** | **NATS (for graduates)** |
| --- | --- | --- | --- | --- | --- |
| Degree or Certificate | ✅ TISS Degree/Diploma | ❌ No | ❌ No | ❌ No | ❌ No |
| Earn While You Learn | ✅ ₹15K–₹20K/month | ✅ Yes | ✅ Yes | ❌ No | ✅ Yes |
| Tuition Fee | ❌ ₹0 (Company covers it) | ❌ No | ❌ No | ❌ No | ❌ No |
| Statutory Burden on Employer | ❌ None | ❌ High | ⚠️ Medium | ❌ None | ⚠️ Medium |
| Academic Credibility | ✅ TISS (Govt. of India) | ❌ None | ❌ None | ❌ None | ❌ None |
| Exit with Valid Credential | ✅ After Y1/Y2/Y3 | ❌ No | ❌ No | ❌ No | ❌ No |
| Flexibility (entry/exit) | ✅ High (as per NEP) | ❌ Low | ⚠️ Medium | ❌ None | ⚠️ Medium |
| CSR-Eligible | ✅ Yes | ⚠️ Sometimes | ⚠️ Sometimes | ✅ Yes | ⚠️ Case-by-case |
| Structured Mentorship | ✅ Yes | ❌ No | ❌ No | ❌ No | ❌ No |

**💡 SECTION 3: Key Differentiators**

**Section Title (H2):**  
🚀 *What Makes TrainNova Stand Out*

Use icons or a 2-column checklist layout.

* 🎓 **Real Degree, Real Job** → TISS-certified and employer-verified
* 💰 **Zero Fee, Full Income** → ₹15–20K/month stipend from Day 1
* 🧭 **NEP-Aligned Flexibility** → Exit after 1/2/3 years with valid certification
* 🧑‍🏫 **Academic + Industrial Learning** → One day class, five days work
* 🧠 **Mentored, Tracked, Supported** → Unlike informal gig work or raw apprenticeships
* 🧼 **Dignified Work Environment** → Structured onboarding, role clarity, and respect

**🧠 SECTION 4: For Voice Search & SEO**

**Section Title (H2):**  
🎙️ *Frequently Asked: Is TrainNova Better Than... ?*

Use an accordion/FAQ layout:

**Q1: Is TrainNova better than NEEM?**  
A: Yes. NEEM offers only training, with no degree. TrainNova gives you a stipend *and* a recognized degree from TISS SSE.

**Q2: How is TrainNova different from BOAT/NATS?**  
A: BOAT and NATS are for graduates and offer short-term internships. TrainNova is open to 10+2 students and provides a structured 3-year journey with academic certification.

**Q3: Is this like PMKVY?**  
A: No. PMKVY offers short-term courses with no guaranteed work experience or academic path. TrainNova blends paid work, classroom learning, and a formal degree.

**📣 FINAL CTA SECTION**

**Headline:**  
✅ *Now That You Know the Difference...*

**CTA Button 1:**  
🎓 **[Apply as a Student]**

**CTA Button 2:**  
🏭 **[Partner as an Employer]**

**Trust Row:**  
TISS Logo • NEP Compliant • 80,000+ Students Impacted

**✅ PAGE NAME: Partner With Us**

**🧭 URL: /partner-with-us**

**🏷️ HERO SECTION**

**Headline (H1):**  
🤝 *Together, We Can Change Futures*

**Subheadline:**  
Are you a schoolteacher, social worker, CSR volunteer, or NGO leader?  
You can help 12th-pass students in your region **get jobs, earn income, and pursue higher education** — all without leaving their hometowns.

**Primary CTA Button:**  
✅ **[Become a TrainNova Partner]**

**Secondary CTA Button:**  
📄 **[Download Info Pack]**

**🎯 SECTION 1: Who Can Join**

**Section Title (H2):**  
👥 *We’re Looking For People Like You*

Use a 2-column or grid layout with icon illustrations:

* 🧑‍🏫 **Teachers** → Help guide students toward meaningful career choices
* 🧕 **Village Leaders & Panchayat Members** → Advocate for safe & dignified opportunities
* 🧑‍⚕️ **NGO Staff / Social Workers** → Mobilize deserving youth
* 🧑‍💼 **CSR Volunteers** → Align your company’s outreach with skilling impact
* 🧑‍🎓 **TISS Alumni** → Support students from similar backgrounds
* 👨‍👩‍👧 **Parent Group Leaders** → Bring awareness to your community

**🧩 SECTION 2: What You’ll Do**

**Section Title (H2):**  
🧩 *Your Role as a TrainNova Partner*

Use a visual process flow or numbered list:

**1. Identify Potential Students**  
Share TrainNova opportunities with local 10+2 pass students.

**2. Guide & Refer Them**  
Help students and parents understand how the program works and how to apply.

**3. Stay Involved**  
You may act as a mentor, guide, or local coordinator — depending on your availability.

**4. Watch Them Rise**  
Be part of a student’s journey from uncertainty to income, growth, and respect.

**🎁 SECTION 3: What You’ll Get**

**Section Title (H2):**  
🎁 *What’s In It for You?*

Use a friendly card layout:

* ✅ **Official Partner Certificate** from TrainNova
* ✅ **Recognition in community & on website**
* ✅ **Impact Reports** you can use in your CSR or social work portfolio
* ✅ **Satisfaction of transforming lives** — especially for girls and rural youth

*(Note: Incentives, if any, can be added here later based on your strategy)*

**📦 SECTION 4: How to Join**

**Section Title (H2):**  
📦 *Becoming a Partner Is Simple*

**CTA Form Fields:**

* Full Name
* Organization (if any)
* Region / District
* Mobile Number ✅
* Email ID
* How you heard about TrainNova (dropdown)
* Message or background (textarea)

**CTA Button:**  
🚀 **[Submit Partnership Request]**

**Alternate CTA:**  
📞 *Prefer to talk? Call us at +91 XXXXX XXXXX*

**🗣️ SECTION 5: Stories from the Ground**

**Section Title (H2):**  
💬 *Voices of Our Early Partners*

Use carousel or quote card format:

**1. Teacher in Madurai**  
*"I introduced five students to TrainNova. All of them are now earning and learning — and their parents thank me every week."*

**2. NGO Worker in Telangana**  
*"We used to run workshops with no follow-up. Now, with TrainNova, we have a clear path for every 12th pass youth we meet."*

**🎯 FINAL CTA SECTION**

**Headline:**  
💡 *Change One Life — Or Change Fifty*

**Subheadline:**  
Join the growing network of TrainNova partners across India who are shaping futures, one student at a time.

**Primary CTA Button:**  
🤝 **[Become a Partner Today]**

**Secondary CTA Button:**  
📄 **[Download Partnership Kit]**

**Trust Icons:**  
TISS SSE | NEP Aligned | Verified Partner Network | 80,000+ Students Reached